

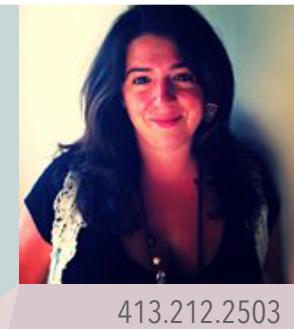
# EDUCATION

**Rensselaer Polytechnic Institute, Troy NY 2002-2004**

Magna Cum Laude Graduate (GPA 3.85)

B.S.(Electronic, Media, Arts & Communication) *Concentration Graphic Design*

Communication Design Certificate



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**Sage College of Albany, Albany NY 2000-2002**

A.A.S. Graphic Design Graduated Cum Laude

**Pittsfield High School 1997-2000**

High Honors

# EXPERIENCE

**Freelance Designer & Brand Consultant (2000-Present)**

Communication Design & Marketing for Start-ups and International Corporate Clients.

Information Design. Branding Identity. Full Print Design with a focus on Marketing and Brand Development including Media Implementations and use of Design Psychology

**Business Owner (Dolce Media - 2010-2016)**

Video Editing, Photography and Event Films

**BART Charter Teacher (2011-2012) Curriculum Creation (All Classes)**

- Digital Imaging Class
- Core Design Elements through Photography
- Graphic Design Processes

**Mildred Ely College Teacher (2006-2007) Curriculum Creation (All Classes)**

- Typography 1 & 2,
- Flash for Web
- Print Design Advanced Placement 1 & 2

# ACKNOWLEDGMENTS & SKILLS

**MapInfo**

Design and User-Interface Award for Junior Museum Program: Article written in Times Union for Junior Museum Application, Icon creation for computer applications worldwide and interface user-ability award for 2 complete projects. Including the Troy Police Application

**Convenient Cards, Partner with VISA**

Complete Marketing Design Initiative with Visa Cards through Convenient Gift Cards, distributed throughout the US banks and grocery stores

**Thomson Delmar 2007**

College Cover Book Designs, to be distributed throughout United States Colleges

**Typography Citation, Highest Honor 2004**

Outstanding Performance Letter from the Instructor & Dean of Rensselaer Polytechnic Institute (RPI)

**Newspaper Article, Peters Cut Above 2002**

Window Display using print graphics in Pittsfield, MA. Article about the positive changes with design displayed on North Street as a result of Nicole O'Neils efforts.

# PROFESSIONAL AFFILIATIONS



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**Board of Directors Berkshire Pulse [2005-2010]**

In charge of the start-up success for a high-end dance studio in Housatonic Ma. Created all print material including the logo and marketing campaign during my tenure on the board.

**President & Vice President BNI [2005-2010]** Business Networking International, Central Berkshire Chapter

**Toastmasters Member [2007]**

**Original Founder for a Graphics Club at RPI [2004]** Creative Director

*Currently in existence today.*

**President AIGA [2003-2004]**

(American Institute of Graphic Arts) RPI

**Vernacular Publication [2002]**

Editor-n-Chief, Photographer and Literary Editor  
Created 2500 magazines to distribute to prospective  
students, showing art & literary works by current  
Sage students

**Phi Theta Kappa Member [2000-2002]**

(Produced flyers, tutored design  
students and held  
design seminars)

**NIKKI  
ONEIL**

# AWARDS

**1st Place Business Card Design, JLC Live Providence RI [2008]**

Ames Building & Remodeling Business Card Entry-Best Overall Design

**1st Place Logo Design [2004]**

American Institute of Graphic Arts

**2nd & 3rd Place Design "VOTE POSTERS" [2004]**

American Institute of Graphic Arts

**1st Place Certificate Design [2004]**

Certificate in Communication Design (certificate will be used when  
an RPI graduate student takes specific outlined courses.

I designed it and also received it upon graduation.

**1st Place Graphic Design [2000]**

Sage College Student Wide Exhibition.

Chosen from hundreds of applicants within and outside the college.